Goal I: Reach for National Prominence

As a land-grant institution, the College of Agriculture offers access to knowledge and learning for citizens and students throughout the Commonwealth. Agriculture, food, and environmental systems are key components of Kentucky’s economic future, and the UK College of Agriculture is playing a prominent role in those areas with its research, teaching, and outreach programs. The UK College of Agriculture seeks to be recognized as one of the top colleges of its kind in the nation.

Objectives
1. The College will enhance the national prominence and impact of its research-based scholarship.
2. The College will recruit and graduate students who become outstanding leaders and scholars for our state and nation.
3. The College will sustain its nationally prominent stature in outreach, service, and extension missions.
4. The College will continue to improve access to resources and infrastructure through enhanced facilities, business management and information technology.

Strategies
1. Pursue increased resources and funding for high-quality research, instructional, and service programs.
2. Strengthen the link between funding decisions, plans, and results.
3. Reorganize and modernize management, information technology, and business operations for more effective support of College programs.
4. Reorganize Cooperative Extension to streamline its administration, strengthen partnerships with other units on campus, and create a system that is more adaptable and responsive to rapidly changing issues and needs.
5. Develop meaningful metrics and indicators of the stature of Cooperative Extension and the Agricultural Experiment Station on a national level.
6. Engage key constituencies – particularly alumni – to help the College achieve its objectives.

Key Indicators
By 2006 the College will have:
1. Two programs ranked in the top 20 or the top quartile of public research universities.
2. Increased its total endowment by 10 percent.
3. Documented that the Kentucky Cooperative Extension Service ranks among the top 10 in the nation.
4. Documented that the Kentucky Agricultural Experiment Station ranks among the top 20 nationally as indicated by NSF-reported research expenditures.