

## Plate it Up! Kentucky Proud Italian Chicken Summer Squash Skillet Evaluation

As a result of today's program please indicate your level of agreement with the following questions:

Question 1	Definitely will not buy	Probably unlikely to buy	Undecided	Probably likely to buy	Definitely will buy
<b><u>As a result of TASTING the sample today</u></b> , how likely are you to buy summer squash?	1	2	3	4	5
<b><u>As a result of TASTING the sample today</u></b> , how likely are you to buy red or yellow bell peppers?	1	2	3	4	5

Question 2	Definitely not	Very little	Undecided	Somewhat	Definitely Yes
Did the <b><u>TASTE TEST contribute to your plan to try</u></b> the recipe at home?	1	2	3	4	5

Question 3	Definitely will not buy	Probably unlikely to buy	Undecided	Probably likely to buy	Definitely will buy
<b><u>As a result of receiving the RECIPE CARD today</u></b> , how likely are you to buy summer squash?	1	2	3	4	5
<b><u>As a result of receiving the RECIPE CARD today</u></b> , how likely are you to buy red or yellow bell peppers?	1	2	3	4	5

Question 4	Definitely Not	Very little	Undecided	Somewhat	Definitely Yes
Did the <b><u>RECIPE CARD contribute to your plan to try</u></b> the recipe at home?	1	2	3	4	5

Question 5	<b>Definitely Not</b>	<b>Very little</b>	<b>Undecided</b>	<b>Somewhat</b>	<b>Definitely Yes</b>
Was your decision to buy the fruit or vegetable influenced by the recipe card?	1	2	3	4	5

Question 6	<b>Never</b>	<b>Rarely</b>	<b>Occasionally</b>	<b>Often</b>	<b>Always</b>
The recipe cards will help me evaluate my nutritional needs.	1	2	3	4	5

Question 7	<b>Never</b>	<b>Rarely</b>	<b>Occasionally</b>	<b>Often</b>	<b>Always</b>
Plan my future purchases at the market/grocery store.	1	2	3	4	5

Question 8. Before participating in the program, how many servings, on average, do you eat per day?

FRUIT \_\_\_\_\_ VEGETABLES \_\_\_\_\_

(e.g. one serving = ½ cup)

Question 9. After participating in this program, how many servings do you PLAN ON eating per day?

FRUIT \_\_\_\_\_ VEGETABLES \_\_\_\_\_