UK
UNIVERSITY OF
KENTUCKY®
College of Agriculture

Plate it Up! Kentucky Proud Green Beans with Ham and Basil Evaluation

As a result of today's program please indicate your level of agreement with the following questions:

Question 1	Definitely will not buy	Probably unlikely to buy	Undecided	Probably likely to buy	Definitely will buy
As a result of TASTING the sample today, how likely are you to buy green beans?	1	2	3	4	5
As a result of TASTING the sample today, how likely are you to buy basil?	1	2	3	4	5

Question 2	Definitely not	Very little	Undecided	Somewhat	Definitely Yes
Did the **TASTE TEST contribute to your plan to try** the recipe at home?	1	2	3	4	5

Question 3	Definitely will not buy	Probably unlikely to buy	Undecided	Probably likely to buy	Definitely will buy
As a result of receiving the RECIPE CARD today, how likely are you to buy green beans?	1	2	3	4	5
As a result of receiving the RECIPE CARD today, how likely are you to buy basil?	1	2	3	4	5

Question 4	Definitely Not	Very little	Undecided	Somewhat	Definitely Yes
Did the RECIPE CARD **contribute to your plan to try** the recipe at home?	1	2	3	4	5

Question 5	Definitely Not	Very little	Undecided	Somewhat	Definitely Yes
Was your decision to buy the fruit or vegetable influenced by the recipe card?	1	2	3	4	5

Question 6	Never	Rarely	Occasionally	Often	Always
The recipe cards will help me evaluate my nutritional needs.	1	2	3	4	5

Question 7	Never	Rarely	Occasionally	Often	Always
Plan my future purchases at the market/grocery store	1	2	3	4	5

Question 8. Before participating in the program, how many servings, on average, do you eat per day?

FRUIT_____   VEGETABLES_____

(e.g. one serving = ½ cup)

Question 9. After participating in this program, how many servings do you PLAN ON eating per day?

FRUIT_____   VEGETABLES_____