Managing In Tough Times Initiative Overview

Purpose of MITT:

Tough economic times are encouraging consumers to spend wisely. Almost every decision a person makes during the day will influence that household’s bottom line. Making informed financial choices in your everyday living can help stretch your dollar. The University of Kentucky Cooperative Extension Service recognizes the need for Kentuckians to be able to access up-to-date information regarding financial decisions.

Goals:

One of the primary goals of the Managing in Tough Times Initiative is to create a multi-dimensional, interdisciplinary program focusing on the needs of Kentucky citizens relating to personal and family finance in both rural and urban settings.

Mission Statement:

The Managing in Tough Times Initiative of the University of Kentucky College of Agriculture commits to helping individuals, families, farms, and communities to improve their financial livelihood through extension outreach, research, and community service by applying research based knowledge to their locally identified critical issues and creating financial education learning opportunities.

Programming Opportunities:

- Workshops
- Seminars
- Trainings
- Website
- Social Media
- News Media
- Newsletters
Website:

For more information about Managing in Tough Times, please visit the Moneywise website: www.uky.ag/moneywise
- Over 100 financial links
- YouTube videos
- Link to monthly newsletters

Social Media:

Want to receive weekly financial tips? Become a fan of Moneywise on Facebook today! www.facebook.com/moneywise

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